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Enter the Hollywood Autograph Sweepstakes

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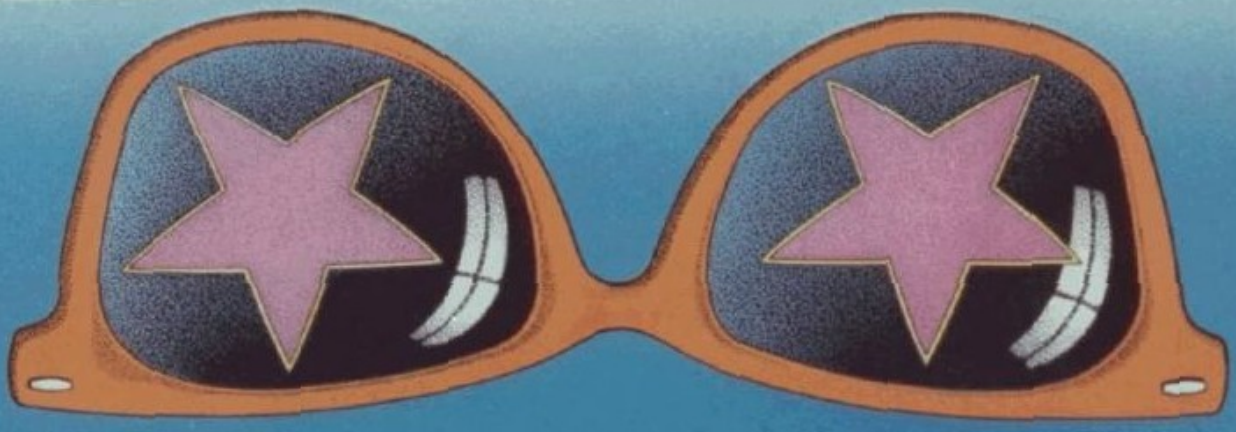

Hollywood Autograph Sweepstakes Official Rules—No Purchase Necessary

To enter the "Hollywood Autograph Sweepstakes," complete and sign the survey form and mail it to the address shown on the enclosed envelope. By signing the survey, you certify that you are a cigarette smoker 21 years of age or older. Only signed surveys will be eligible for the random drawings. Each survey entry form must be submitted individually; photocopies, facsimiles and other reproductions not accepted. Survey entry forms must be received by October 1, 1991. Random drawings will take place on or about October 16, 1991.

The following prizes will be awarded in random drawings: One Grand Prize: A five-night trip for two adults to Hollywood, California or $10,000.00 in cash. Trip prize includes: First Class round-trip air fare; Accommodations for five nights at The Beverly Hills Hotel, including breakfast; Limousine transfers to and from hotel; $5,000.00 Rodeo Drive Shopping Spree; Dinner for two at Spago; $500 expense money (est. retail trip value: $12,000.00). Travel subject to space and departure availability. Travel must be completed within 12 months from date the trip prize is awarded. Certain blackout dates may apply. Trip value may vary due to location of winner and fares at the time of departure. Two (2) First Prizes: Sony Home Entertainment Center, includes 27" Color TV with Stereo Sound, Remote Control, TV Stand, VHS VCR, 110 Watt Stereo Rack System with 5 Disc Changer CD and Cassette Deck (est. retail value: $2,424.95 each). Ten (10) Second Prizes: Director's Kit includes: Sony Camcorder with Travel Case, Director's Chair, Megaphone, Tripod, Six Blank Videocassettes (est. retail value: $1,485.63 each). 1,000 Third Prizes: Carrera Champion Sunglasses with Case (est. retail value: $75.00 each). 5,000 Fourth Prizes: Hollywood theme T-shirts (est. retail value: $10.00 each). All prizes are guaranteed to be awarded.

The Grand, First and Second Prizes will be awarded and the winners notified by certified mail; all other winners will be notified by regular mail. Drawings will be conducted by an independent judging organization whose decisions are final. Odds of winning will depend on the number of entries received. Prizes are nontransferable; no substitutions or cash equivalents allowed, except as indicated.

Winners will be solely responsible for any federal, state or local taxes. Winners agree that Sponsor shall have no liability in connection with the acceptance, operation or use of the prizes awarded. Sponsor makes no express warranty, guaranty or representation of any kind concerning prizes, and disclaims any implied warranties.

Sponsor does not assume any responsibility for lost, misdirected, mutilated, postage-due, or late survey entry forms or mail, or typographical or other errors in the printing of the offer, administration of the sweepstakes or in the announcement of the prizes. All survey forms become the exclusive property of Sponsor and will not be returned.

Sponsor and its affiliates reserve the right to use prize winners' names and likenesses in any promotional activities relating to this sweepstakes without further notification, permission or compensation to the winners, except where prohibited by law. Major prize winners will be required to execute an affidavit of eligibility and liability/publicity release within 14 days of prize notification or alternate winners will be selected. If any prize notification letter or any prize is returned to Sponsor or the independent judging organization as undeliverable, the corresponding prize will be awarded to an alternate winner.

Sweepstakes open to U.S. residents who are smokers 21 years of age or older as of June 20, 1991. Employees of Philip Morris Incorporated, its affiliates, subsidiaries, distributors, advertising and promotional agencies, other agents, and their immediate families are not eligible. Subject to all federal, state and local laws and regulations. VOID IN MICHIGAN, MASSACHUSETTS AND WHEREVER ELSE PROHIBITED.

For the names of the major prize winners, send a stamped, self-addressed envelope to "Hollywood Autograph Sweepstakes," P.O. Box 504, Gibbstown, New Jersey, 08027. All requests for winners lists must be received by October 1, 1991. Do not send any other correspondence to this address.

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